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H – 2940

Reg. No.

Name :

Eighth Semester B.Tech Degree Examination, November 2019

(2013 Scheme)

13.805.1 ENTREPRENEURSHIP (AT)

(Elective – V)

Time : 3 Hours

Max. Marks : 100

PART – A

Answer **all** questions.

1. What is the difference between content theory and process theory of motivation?
2. What is the need and significance of entrepreneurship?
3. What the different challenges for the rural entrepreneurs in comparison with their urban counterparts?
4. What do you understand by business undertakings?
5. What are the characteristics of sole proprietorship?
6. Describe briefly the aspects of business environment that need to be monitored?
7. What is IRR and how is it calculated?

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8. What are the reasons for conducting job analysis?
9. Distinguish between management and administration.
10. What are the objectives of planning?

(10 × 2 = 20 Marks)

PART – B

Answer **any one** question from each module.

Module – I

11. (a) Explain the functions and characteristics of entrepreneur. **10**
- (b) Explain the role and importance of Entrepreneurship in economic development with examples. **10**

OR

12. (a) Elaborate on the challenges faced by women entrepreneurs in India. **10**
- (b) Discuss the relevance of Maslow's need hierarchical theory to motivate the employees. **10**

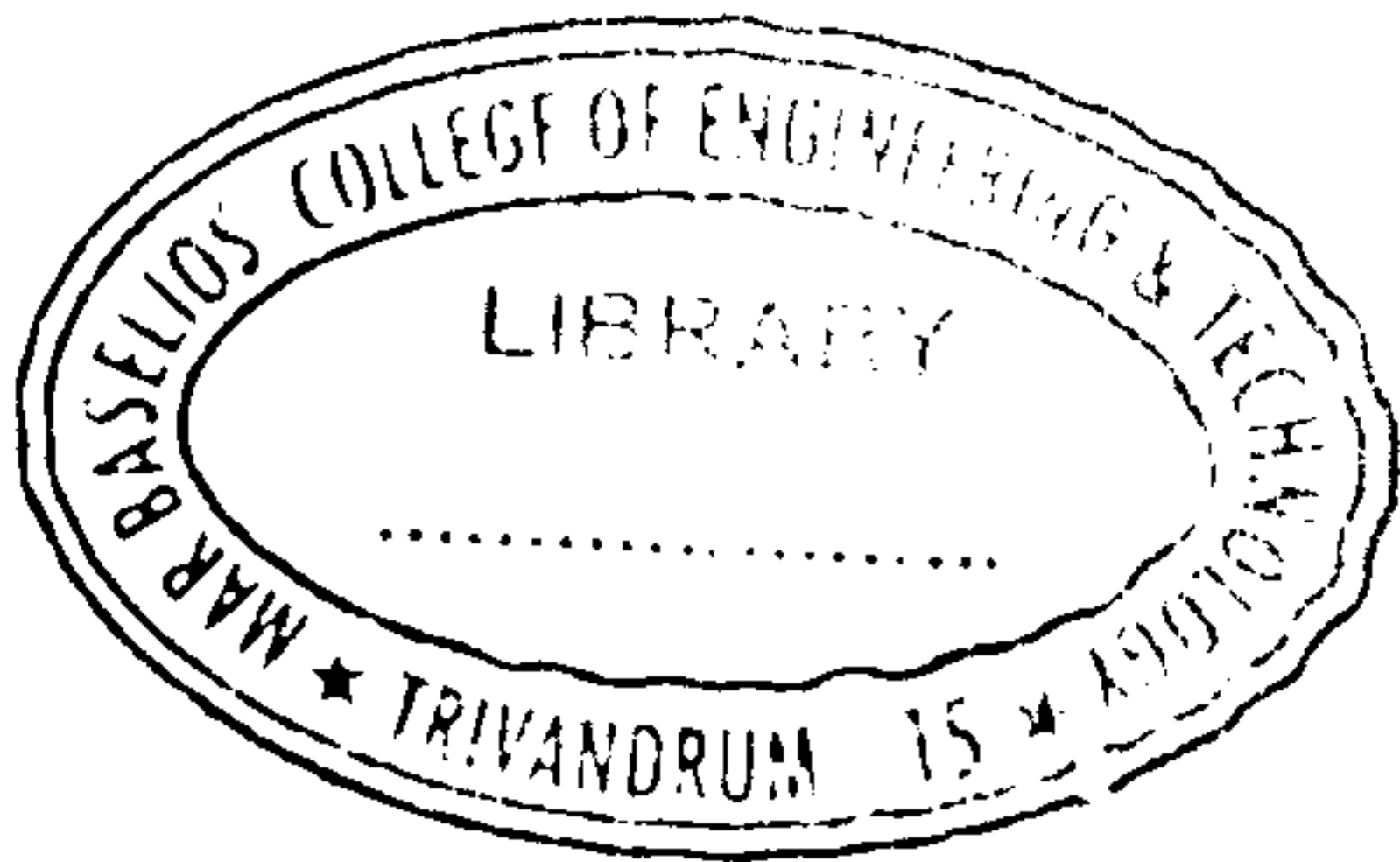
Module – II

13. (a) Explain the merits and limitations of sole proprietorship. **10**
- (b) Explain the procedure for registration of a partnership firm. What are the consequences of non-registration? **10**

OR

14. (a) Elaborate the various types of assistance provided by National Small Industries Corporation Ltd. (NSIC) to small scale industries. **10**
- (b) What do you understand by a cooperative organisation? Discuss its distinctive features. **10**





Module – III

15. (a) Explain the methodology for project evaluation. **10**
- (b) Elaborate on the do's and dont's of a good Detailed Project Report (DPR). **10**

OR

16. (a) Elaborate the steps involved in project appraisal process. **10**
- (b) Discuss the relevant and different types of cost to be estimated in the life cycle of a project. How does the level of accuracy increase progressively? **10**

Module – IV

17. (a) Differentiate between a goal and an objective. **10**
- (b) Explain the steps in the process of controlling. **10**

OR

18. (a) Explain Mintzberg's ten managerial roles in an organization. **10**
- (b) What do you understand by Feed Forward Project Control? Explain the role of this control in Management Information System for project management. **10**

(4 × 20 = 80 Marks)

