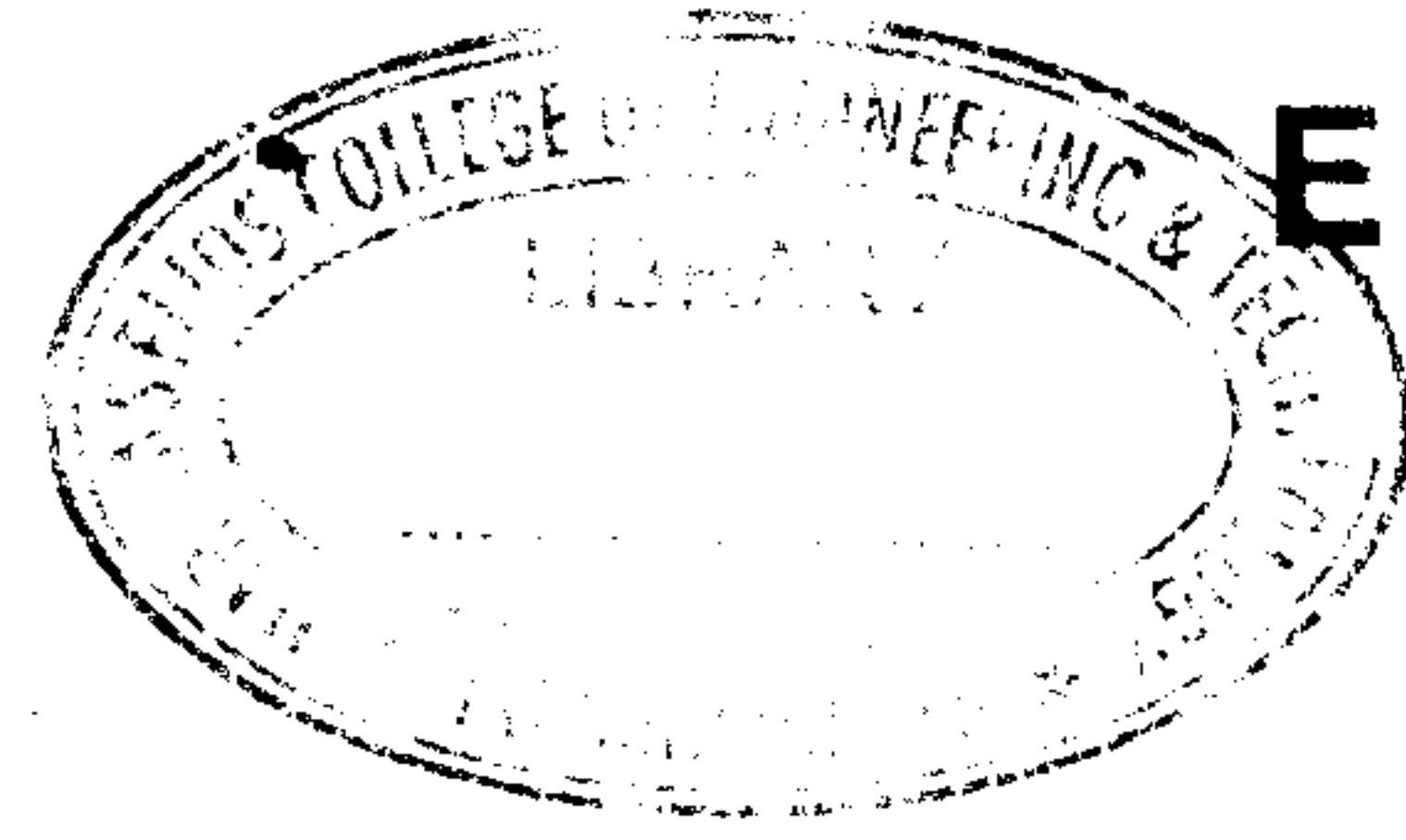




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E - 2473

Reg. No. : .....

Name : .....

**Eighth Semester B.Tech. Degree Examination, May 2018  
(2013 Scheme)**

**13.805.1 : ENTREPRENEURSHIP (AT)**

Time : 3 Hours

Max. Marks : 100

**PART - A**

Answer **all** questions. **Each** question carries **2** marks : **(10×2=20 Marks)**

1. Differentiate between Entrepreneur and Intrapreneur.
2. Which are the major dissimilarities between rural and urban entrepreneurship ?
3. Write a short note on McClelland's Acquired Need theory.
4. Write a short note on enterprise ownership structure.
5. List various phases involved in EDP.
6. What are the functions of technical consultancy organizations ?
7. How do we classify projects ?
8. Outline the format of a project report.
9. What is meant by strategic management ?
10. Discuss on break even analysis.

**PART - B**

Answer **any one full** question from **each** Module. **Each full** question carries **20** marks : **(4×20=80 Marks)**

**Module - I**

11. Explain in detail, the characteristics required for a successful entrepreneur.
12. Quoting relevant scheme, describe the growth of entrepreneurship in India.

P.T.O.



**Module – II**

13. How do you classify an enterprise as a Small Scale enterprise ? Explain the role of small enterprises in the economic development of the country.
14. What is the role of technical consultancy organizations, in promoting entrepreneurs ?

**Module – III**

15. Define a project. How projects are classified ? What are the different selection criteria universally accepted for project classification ?
16. Discuss about the feasibility report preparation and evaluation criteria for business plan.

**Module – IV**

17. Explain the objectives and functions of management.
  18. Write a note on enterprise financing. Describe in very detail, the methods to raise and manage capital shares.
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