Part A

Answer all questions. Each question carries four marks.

1. What is meant by system approach to management?
2. What is depreciation? What is the need of depreciating an asset?
3. Differentiate between recruitment and selection.
5. Describe individual ownership with its merits and demerits.
6. What are the allowances considered for estimating standard time?
7. State the benefits of merit rating.
8. What do you mean by selective inventory control?
9. What is meant by collective bargaining?
10. Differentiate between marketing and sales. 

(10x4=40 Marks)

Part B

Answer one full question from each Module. Each sub question carries ten marks.

Module – I

11. a) Explain the contributions of Frank Gilbreth to management.

b) Name various types of organization structures and explain any one with its merits and demerits.

OR

P.T.O.
12. a) What are the assumptions made while preparing a break even chart? Give the advantages of break even analysis.
   b) Describe various types of tests commonly used for employment of personnel.

Module – II

13. a) What are the principles involved in selecting a good material handling system?
   b) Name various recording techniques used in method study. Give various symbols used for recording with their meaning.

   OR

14. a) Describe the factors to be considered in selecting the actual site in a particular locality for an electronics industry.
   b) Name various incentive systems. Explain any one incentive plan in detail.

Module – III

15. a) What are the different types of costs associated with inventory management?
   b) What are the causes of industrial fatigue? How can it be reduced?

   OR

16. a) Explain the objectives of production planning and control.
   b) What is meant by statistical quality control? Explain the uses of control charts in quality control.

(3x20=60 Marks)