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D – 4145

Reg. No. :

Name :

**Eighth Semester B.Tech. Degree Examination, January 2018
(2013 Scheme)**

13.805.1 : ENTREPRENEURSHIP (AT) (Elective – V)

Time : 3 Hours

Max. Marks : 100

PART – A

Answer **all** questions.

(10×2=20 Marks)

1. Explain the need for woman entrepreneurship.
2. What is rural entrepreneurship ? Explain its significance.
3. Briefly explain the content of entrepreneurial training programme.
4. Explain the role of NGOs in promoting entrepreneurship.
5. What is the role of small enterprise in the economic growth ?
6. Differentiate proprietorship and partnership.
7. What do you mean by project formulation ?
8. Enumerate the process of project identification.
9. Discuss about the responsibilities of a project manager.
10. What do you mean by SWOT analysis ?

PART – B

Answer **any one full** question from **each** Module.

(4×20=80 Marks)

Module – 1

11. a) Explain about the internal and external motivating factors promoting entrepreneurship.
b) Discuss the different strategies of entrepreneurial development in detail.

OR

12. Suggest the various ways and means of developing women entrepreneurs. Also suggest the type of industries or business that could be suitably established by women entrepreneurs.

P.T.O.



Module – 2

13. Discuss about the different types of enterprises in detail.

OR

14. a) Explain the role of technical consultancy organisations.
b) Write notes on Small Scale Industry Policy of Government of India.

Module – 3

15. What do you understand by Project Identification ? Discuss with hypothetical examples, the process involved in project identification.

OR

16. a) Explain the main objectives and contents of project report.
b) Write notes on internal rate of return and net present value method.

Module – 4

17. Explain about the advantages and limitations of break even analysis in detail.

OR

18. a) Write notes on equity, shares, debentures and bonds.
b) What is the role of human resource manager in management of enterprises ?
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